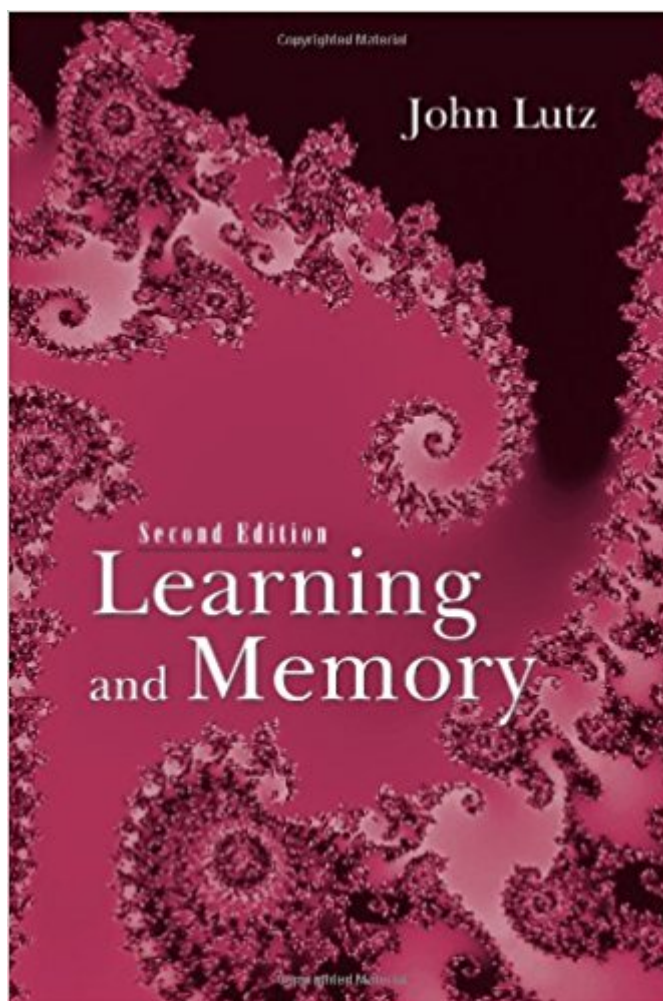The book was found

Learning And Memory

Second Edition

Learning and Memory

John Lutz

Synopsis

This expanded second edition continues to provide thorough coverage of both landmark research and the latest studies on the processes of learning and remembering, comprehensively covering the principles of classical and operant conditioning. The author’s straightforward, uncomplicated style clarifies even the most technical theories, providing everyday experiences as examples. Updates in the second edition include new sections on information-processing theory, background of behaviorism, neural basis of behavior, animal cognition, pattern recognition, recovered/false memory debate, and concept structure. New research includes temporal coding hypothesis, configural learning, concept learning, animals’ "mental clocks," eyewitness testimony, levels of processing, working memory, and transfer-appropriate processing. Titles of related interest also available from Waveland Press: Chance, First Course in Applied Behavior Analysis (ISBN 9781577664727); Matsumoto, Cultural Influences on Research Methods and Statistics (ISBN 9781577661122); and Morgan, Essentials of Learning and Cognition (ISBN 9781577665373).

Book Information

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Customer Reviews

"The text is well written at a level of the typical undergraduate who does not have extensive experience with learning theory. Examples are relevant and explained very well. I have had great success using this text over the years." -- Sherry Ginn, Wingate University "Finally, a text that covers the fundamentals of learning theory in thirteen well-chosen chapters, suitable for a one-semester course, and at a remarkably low price." -- Don Gonella, Paine College "Readable and

comprehensive. I am seriously considering it for adoption in my course." -- Stephen Pulos, Rochester Institute of Technology

The text is accessible for the reader and in an easy-to-carry size and weight. I'm surprised it's gone this long without a new edition!

a rip in the spine but I put some tape on it. also due to the glue of the binding drying out the front page came loose. I also taped it carefully back.

I thought I'd made a good purchase and saved some money...however, when I reached Chapter 3 the pages jumped from 54 to 63. That's 8 pages of information that I missed out on! Thankfully, I have a couple classmates who helped me out.

Memory Exercises: Memory Exercises Unleashed: Top 12 Memory Exercises To Remember Work And Life In 24 Hours With The Definitive Memory Exercises Guide! (memory exercises, memory, brain training) Memory Training: Train your brain to improve your memory (Unlimited Memory, Mental Health, Memory Techniques, Education & Reference, Study Skills, Memory Improvement Book 1) Better Memory Now: Memory Training Tips to Creatively Learn Anything Quickly, Improve Memory, & Ability to Focus for Students, Professionals, and Everyone Else who wants Memory Improvement Memory Repair Protocol - Improve Your Memory: Powerful Strategies To Enhance Your Memory - The Ultimate Guide to Unleash Your Brain's Potential (memory loss Book 1) Memory: Boost Your Memory with Easy Exercises - Improve Your Mental Focus in Everyday Life (FREE BONUS INCLUDED) (Improve memory, improving memory, remembering more, productivity improvement) How to Improve Your Memory and Remember Anything: Flash Cards, Memory Palaces, Mnemonics (50+ Powerful Hacks for Amazing Memory Improvement) (The Learning Development Book Series 7) Quantum Memory: Learn to Improve Your Memory with The World Memory Champion! Super Learning: Hypnosis for Memory Improvement, Brain Enhancement and Fast Learning via Subliminal Hypnosis and Meditation Accelerated Learning: Learn How to Master new Skills Faster than Ever; Practical Guide on how to Dramatically Improve Your Memory and Learning Techniques Trauma and Memory: Brain and Body in a Search for the Living Past: A Practical Guide for Understanding and Working with Traumatic Memory Memory and Transitional Justice in Argentina and Uruguay: Against Impunity (Memory Politics and Transitional Justice) Introduction to Deep Learning Using R: A Step-by-Step Guide to Learning and Implementing Deep

Learning Models Using R Brain Training And Brain Games for Memory Improvement: Concentration and Memory Improvement Strategies with Mind Mapping (New for 2015) The Software Requirements Memory Jogger: A Pocket Guide to Help Software And Business Teams Develop And Manage Requirements (Memory Jogger) Memory Manipulation: How to Train Your Brain to Think Faster, Concentrate More, and Remember Anything: Learn Memory Improvement and Boost Your Brain Power The Politics of Trauma and Memory Activism: Polish-Jewish Relations Today (Memory Politics and Transitional Justice) The Art of Memory Forensics: Detecting Malware and Threats in Windows, Linux, and Mac Memory Learning: How To Become a Genius & Expert In Any Subject With Accelerated Learning (Accelerated Learning - Learn Faster -How To Learn - Make It Stick - Brain Training) Learning Evidence: From the Federal Rules to the Courtroom, 2d (Learning Series) (American Casebook: Learning) Memory Rescue: Supercharge Your Brain, Reverse Memory Loss, and Remember What Matters Most